

SECOND QUARTER 2020

# CROSSOVER GLOBAL KINGDOM RETURN ON INVESTMENT

The global pandemic caused by COVID19 has disrupted the core nature of our pioneering efforts of providing Gospel access for those who have limited or no access to the Gospel at all. Our church planting teams have continued to work hard by phone, texting, and online services. We are grateful to the Lord Jesus that in the last quarter — “COVID Quarter” — we still saw 29 new churches established among unreached people groups. These new churches give us a total of 251 churches toward Mission Impact, our goal to plant 4,000 brand new churches by the year 2024.



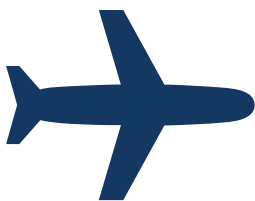
## FOUNDER’S LEGACY - YOUR KINGDOM IMPACT

Nearly thirty-three years ago, on August 8th, 1987, Bill and Debby Jones and João Mordomo set out together on a new Kingdom endeavor called Crossover Global. This landmark day represented the start of something new, a response to God’s calling, a firm step of faith into uncharted territory.

August 8th, 2020, will be another landmark day in the history of Crossover Global as Ken Katayama will take the next step of leadership and become the CEO and president of Crossover Global. Bill will continue to serve as chairman of the board with João serving as the vice-chairman.

Before this exciting change takes place, we wanted to highlight several achievements God has brought about through the faithful leadership of Bill and João over the last three decades.

### CHURCH MOBILIZATION



**6,298**

**PEOPLE FROM CHURCHES ACROSS THE US  
HAVE JOINED US ON SHORT TERM TRIPS**



### GLOBAL BASES



1987 | USA



1996 | Brazil



2004 | Moldova



2017 | Caucasus



2018 | Central Asia

**FROM A HUMBLE START IN A BASEMENT IN ATLANTA TO FIVE  
GLOBAL OPERATIONS ON FOUR DIFFERENT CONTINENTS.**



ECFA accredits its members and holds them to high standards of accountability with respect to governance, financial management and stewardship/fundraising practices. Crossover Global, a trade name of Crossover Communications International, has been in good standing with ECFA since 1996. Please visit [crossover.global/give](http://crossover.global/give) to find copies of our yearly audits.



# CROSSOVER GLOBAL

## CHURCHES PLANTED

Ministry Phases

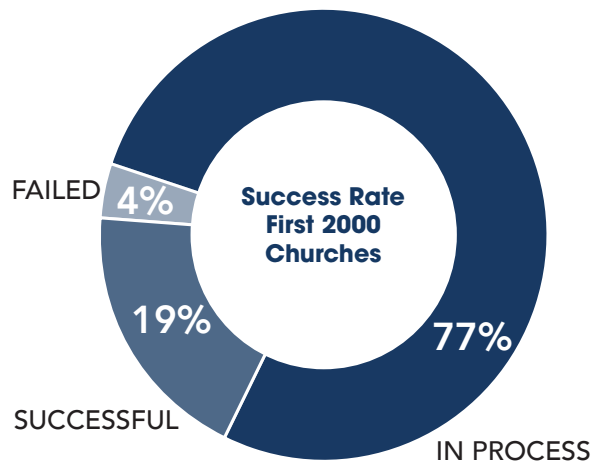
 **Mission Moldova**  
 Goal: 5 Churches  
 Result: 11 Churches Planted  
**1995 - 1999**

 **Mission Black Sea**  
 Goal: 100 Churches  
 Result: 100 Churches Planted  
**2000 - 2008**

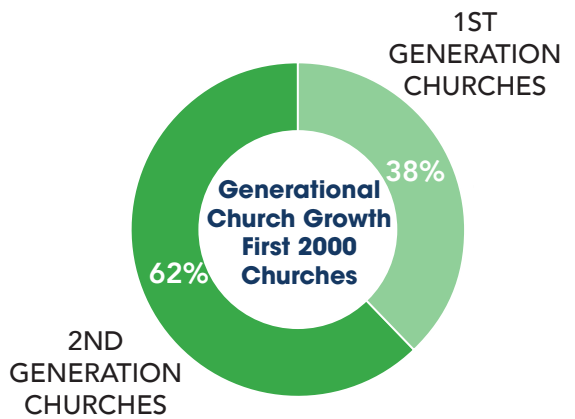
 **16:9 Initiative**  
 Goal: 25 Churches  
 Result: 58 Churches Planted  
**2009 - 2011**

 **Vision 2020**  
 Goal: 2,000 Churches  
 Result: 2,000 Cumulative Churches Planted  
**2012 - 2019**

**OVER 2,000 CHURCHES HAVE BEEN PLANTED AMONG UNREACHED PEOPLE GROUPS!**



**FAILED** - These are churches that started, but because of persecution or lack of responsiveness to the Gospel, were closed.  
**SUCCESSFUL** - These are churches that are self-supported and self-led three years after being planted.  
**IN PROCESS** - These are churches that are still being established but lack local leadership or financial independence.



As Crossover Global makes a leadership transition next month, we know that we could not provide Gospel access without the power of the Holy Spirit and your faithful prayers and support over the last three decades.

Thank you for faithfully supporting Crossover Global's church planting efforts. What a Kingdom legacy! As we look into a promising and bright future, we would love to encourage you to continue building the Kingdom of God among unreached people groups.